## Contents

Lis	st of contributors	xi			
No	National reporters				
Ge	General editors' preface				
Pr	Preface				
Ed	Editorial note				
Lis	List of abbreviations				
	Part I Mapping the legal landscape	1			
1	General introduction	3			
2	Protection of personality rights in the law of delict/torts in				
	Europe: mapping out paradigms	5			
	GERT BRÜGGEMEIER				
	1 Introduction	5			
	2 Two distinct paths of civil law of delict	10			
	A France	10			
	B Germany	18			
	3 Two different paths of liability law	25			
	A Common law of torts and statutory law: England	25			
	B Scandinavian law: Sweden	28			
	4 A European perspective – Art. 8(1) ECHR	30			
3	American tort law and the right to privacy	38			
	JOSEPH A. PAGE				
	1 Introduction	38			
	2 The birth of a tort	41			
	3 The first steps	45			

## viii contents

	4 Evolution of a tort	48
	5 Additional protection for peace of mind	56
	6 The academic backlash	57
	7 The United States Supreme Court intervenes	59
	8 The present status of the unwarranted-disclosure	
	privacy tort	61
	9 The present status of the intrusion privacy tort	66
	10 The present status of the false-light privacy tort	68
	11 The present status of the misappropriation	
	privacy tort	69
	12 Conclusion	70
	Part II Case studies	73
,		
4	Case 1: The corrupt politician	75
	Case	75
	Discussions	140
	Comparative remarks	140
5	Case 2: Convicted law professor	149
	Case	149
	Discussions	149
	Comparative remarks	175
6	Case 3: The paedophile case	178
O	Case 5. The paedophile case  Case	178
	Discussions	178
	Comparative remarks	203
	Comparative remarks	
7	Case 4: An invented life story?	206
	Case	206
	Discussions	206
	Comparative remarks	225
8	Case 5: A former statesman's family life	228
	Case	228
	Discussions	228
	Comparative remarks	253

		CONTENTS	ix
9	Case 6: A satirical magazine		257
	Case		257
	Discussions		257
	Comparative remarks		272
10	Case 7: A snapshot of a person		275
	Case		275
	Discussions		275
	Comparative remarks		308
11	Case 8: A paparazzo's telephoto lens		317
	Case		317
	Discussions		317
	Comparative remarks		343
12	Case 9: Naked.Little.Girl.Com		348
	Case		348
	Discussions		348
	Comparative remarks		372
13	Case 10: The late famous tennis player		375
	Case		375
	Discussions		375
	Comparative remarks		408
14	Case 11: The popular TV presenter		413
	Case		413
	Discussions		413
	Comparative remarks		431
15	Case 12: Copied emails		433
	Case		433
	Discussions		433
	Comparative remarks		453
16	Case 13: Brigitte's diaries		457
	Case		457
	Discussions		457
	Comparative remarks		473

## X CONTENTS

17	Case 14: Tape recordings of a committee meeting Case	476 476
	Discussions	476
	Comparative remarks	489
18	Case 15: 'Light cigarettes reduce the risk of cancer'	492
	Case	492
	Discussions	492
	Comparative remarks	507
19	Case 16: Doctor's non-disclosure of a foetal disease	511
	Case	511
	Discussions	511
	Comparative remarks	540
20	Case 17: WAF - A gang of incompetents?	543
	Case	543
	Discussions	543
	Comparative remarks	562
	Part III A common core of personality	
	protection	565
21	A common core of personality protection	567
	GERT BRÜGGEMEIER, AURELIA COLOMBI CIACCHI	
	AND PATRICK O'CALLAGHAN	
	1 Dignity and honour	568
	2 Privacy	569
	3 Right to one's image and likeness	570
	4 Commercial appropriation of personality	572
	5 Right to personal identity	573
	6 Self-determination	574
	7 Protection of personality of legal persons?	575
	8 Personality violations through the internet	575
	9 Conclusion	576

Index

578