

## The essential little book that students love for demystifying academic writing, reading, and research

Millions of students love *“They Say / I Say”* because it offers lively and practical advice they can use throughout their college career—and beyond.

### What's New in the Sixth Edition?

**A new chapter, “In My Experience,”** shows students how to use narrative to establish credibility, engage readers, and relate a personal experience to a broader public conversation.

**A new chapter, ““Help Me Understand . . .”: When Your They Say Is a Bot,”** offers advice on using Generative AI tools responsibly.

**The interactive, assignable Norton Illumine Ebook** creates a reading experience that is more hands-on than ever, with new videos that help students visualize the rhetorical moves, Check Your Understanding questions with rich answer-specific feedback, and enhanced annotation tools that allow instructors to see how students are absorbing the book's advice.

**New examples drawn from a variety of today's writers and scholars and a new annotated student essay** show the rhetorical moves “in the wild.”

**A new section, “Citing What They Say,”** offers a quick start guide to documenting academic writing in MLA and APA styles.

**Fully revised tutorials** incorporate new readings and chapter content. Ninety-three percent of students surveyed say the tutorials help them better understand the chapters' concepts.

**New activities in InQuizitive for Writers** on situations, processes, and genres complement the fully revised sentence-editing and research activities.

**Theysayiblog.com** is a space where students can join the conversation—updated monthly with current readings and discussion prompts.

Find it all at [digital.wwnorton.com/theysay6](https://digital.wwnorton.com/theysay6)

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