## CONTENTS

15.35

Notes on contributors	viii
List of figures	xiii
List of tables	xiv
PART I	
Introduction	7
Introduction	
Indoduction Ioana A. Coman, Darren Lilleker, and Miloš Gregor	213
1 Risk communication during crisis and post-crisis loops:	
how governments communicated about the COVID-19	
pandemic and vaccines: conceptual framework	6
Ioana A. Coman, Darren Lilleker, and Miloš Gregor	
PART II	233
National case studies	23
Africa Africa	25
2 Ghana: communicating state capacity through humor	
and strategic absences	27
Matthew Sabbi	

3	South Africa: government messaging during the	16
	COVID-19 pandemic Ndivhoniswani Aaron Tshidzumba and Lusanda Beauty Juta	46
Am	nericas	55
4	Brazil: from denialism to cynicism Ícaro Joathan, Diógenes Lycarião, and Cláudia Regina Ferreira	57
5	Mexico: governmental communication and management of the pandemic of COVID-19 – the "Vespertinas" as communication strategy  Andrea Samaniego Sánchez	71
6	The United States: a fragmented and inconsistent response in a polarized environment  John Marshall Callahan and Robert Jensen	
Eu	rope	103
7	Czechia: from chaos and ignorance to calm and vaccination – government communication on COVID-19  Otto Eibl and Miloš Gregor	105
8	Italy: managing risk and crisis communication in the context of political instability  Alessandro Lovari	
9	Sweden: the Quiet consensus  Bengt Johansson and Orla Vigsø	131
Th	e Middle East	145
10	Derinti from amonthatic rhatoria to programation addressing	
10	Egypt: from empathetic rhetoric to pragmatism – addressing healthcare inequities in the COVID-19 response Dalia Elsheikh	147
11	Iran: ambivalent dynamics on the front lines during the COVID-19 pandemic  Josef Kraus and Rasool Akbari	

12	Israel: COVID-19 and public information  Yoel Cohen	173	
So	South-East Asia		
13	India: the message, the messenger, and the messiah – COVID-19 communication under Modi Chindu Sreedharan	189	
14	Vietnam: dynamic response and communication strategy in the COVID-19 pandemic Tuong-Minh Ly-Le, Viet Tho Le, and Thi Tuyet Nguyen	203	
15	Thailand: inconsistency and obscurity of government-led communication during the pandemic Waraporn Chatratichart, Yaninee Petcharanan, and Phansasiri Kularb		
We	estern Pacific	229	
	Japan: risk communication and COVID-19  Leslie Tkach-Kawasaki		
	China: unraveling crisis communication – assessing strategies in the COVID-19 pandemic Menglin Liu and Shan Xu	244	
18	Aotearoa New Zealand: the world-beating response that lost its luster  Ben Thurlow	258	
Co	RT III  nclusion	273	
Conclusion: risk communication during COVID-19: national and global lessons learned  Ioana A. Coman, Darren Lilleker, and Miloš Gregor		275	