CONTENTS

İrem Demir Arici:
Sustainability and Flexible Management 7

Katarína Adamková, Ondřej Rolník, Dominika Králiková:
Informal Institutions in the EU and Their Impact on the UN Sustainable Development Goal 8 . . . 9

Jana Brenkusová Pavelková, Michal Pšurný, Michaela Osičková:
Generation Y and Z on Instagram: the Perception of Gastro Businesses 11

Jan Drápela, Petra Drápelová:
Functional Currency 13

Vojtěch Dvořák, Marek Chudoba, Alex Mičáň:
Unlocking Regional Potential: How Secondary Technical Schools Drive Innovation in Czech Republic 15

Uliana Finaeva:
Bridging Thought and Application: Patching the Blocks and Navigating a Technical Project Without a Map 17

Andrej Gono:
Decentralized Identity and Self-Sovereign Identity in IoT Environments: New Bloxberg Blockchain DID Method 19

Mohammed Hashim:
Illuminating Inequality: Intra-State Economic Convergence and Regional Disparities in Karnataka, India 21

Iva Hasíková:
The Sector Concept to the VAT Gap 23

Torsten Huschbeck, Lothar Huschbeck, Jürgen Weltermann:
Hybrid Management Organisations and Processes Using the Example of a Non-Profit Organisation . 25

Julie Hüvel:
CSR in the Banking Sector: Literature Review and Material Description 27

Eliška Chylíková, Ivo Pisařovic, David Procházka:
Literature Review: Collaborative VR in Education 29

Katarína Ilenčíková, Patrícia Krupová:
How Inflation Expectations Influence Household Well-Being: An Empirical Investigation 31

Adam Janošec:
The Impact of Innovation Centers on Regional Innovation Ecosystems 33

Miroslav Jaroš, Ondřej Škrob, Petr Pernes, Oldřich Trenz:
Data Collection for Neural Network Training in Agriculture: An Open Dataset for Smart Agriculture 35

Ibrahim Kahya, Torsten Huschbeck, Magnus Sondermann:
Risk Management in the Supply Chain 37

Katharina Kastens:
The Application of Principal Component Analysis (PCA) and Cluster Analysis to Examine the Relationship Between ESG Factors and Corporate Performance 39

Katarína Kovalčíková, Alexandr Kopeckij:
Applicability of Project Management Methodologies in Diverse Development Projects: Practical Limitations and Usefulness in Real-world Scenarios 41

Richard Kovárník:
Use of Satellite Data to Streamline Some Processes of the National Forest Inventory 43

Štěpán Kučera, Soňa Kukučková, Marek Litzman:
The Role of Infrastructure Investments in Regional Development: Evidence from the Construction of the D11 Motorway in the Czech Republic 45

Michaela Kundrátová, Eliška Ressová, Kateřina Rozumová, Veronika Rozumová, Irena Baláková:
Factors Shaping Purchasing Decisions for Sustainable Food and Everyday Products 47

Alexandr Langr, Michal Pšurný, Jana Stávková:
Sustainable Consumption: A Study of Household Water Consumption 49

Michal Líška:
Fostering a Digital Mindset and Building Trust in AI: Practical, Short-Term Interventions 51

Meiyu Lu, Aleš Melecký:
Consumer Sentiment Across the EU: Insights from Google Trends Data 53

Maureen Lupunga Malesu, Pavel Syrovátka:
Dimensions of Perceived Business Success: Insights from the Small farm Businesses in Zambia . . . 55

Patrik Michl, Michal Mitter, Michael Varga, David Procházka, Ivo Pisařovic, Jaromír Landa:
Real-time Data Visualisation in Virtual Reality Using SensorThings API Standard 57

Mark Mishcheniuk:
The Relationship between Transnationality and Company Sales During the COVID-19 Crisis 59

Bravo Muchuu, Lina Pilelienė:
Bibliometric Analysis of Brand Equity Research in Fast Food Businesses (2013–2023) 61

Lejla Münch, David Hampel:
Valuation of Non-recourse Risk under Warranty Limitation: Literature Review and Material Description 63

Jana Němcová, Patrik Svoboda:
Which Factors Influence Fair Value of Investment Property? Evidence from Real Estate Companies in Great Britain, Germany and Spain 65

Petr Pernes, Miroslav Jaroš:
Programming Neural Networks on the ESP32 Platform 67

Monika Ranincová, Veronika Suchárová, Šárka Vanková:
The Role of Booking Portals in the Accommodation Offerings of Rural Destinations 69

Ondřej Rolník, Dominika Králiková, Michal Mádr:
The Dual Impact of Deindustralisation: Economic and Political Shifts in European Regions 71

Branislav Slobodník, Simona Balaščáková:
Digital Market Tools used by Financial Intermediaries in Slovakia 73

Michaela Staňková:
Czech Consumers and Recycled Wood Material 75

Betty Sumboh:
The Impact of Market Orientation on Internationalization Process: Ghanaian SMEs in Agro-Processing Perspective 77

Michal Škára:
Short-term and Long-term Consequences of Indebted Demand 79

Michaela Veselá:
Emotion Classification in Dialogues: Survey on Approaches and Datasets 81

Raja Omman Zafar, Asad Mehmood:
Enhancing Educational Administration through E-commerce Information Systems 83

Daniela Zachová, Zuzana Křečková Kroupová:
Intercultural competence and other challenging areas as part of sustainable relocation policy 85

Veronika Žišková, Oksana Dubanych:
ESG Principles and Challenges in Food Production Chain: Evidence on a Benchmarking Approach 87