Contents

•••	nes di Controttors	VII
Se	ction 1: Introduction	1
1	Introduction: Mass Tourism in a Small World David Harrison and Richard Sharpley	
Se	ction 2: Theoretical Approaches to Mass Tourism	
2	Mass Tourism Does Not Need Defending Julio Aramberri	15
3	The Morality of Mass Tourism Jim Butcher	28
4	The Political Economy of Mass Tourism and its Contradictions Raoul Bianchi	40
5	A Theoretical Approach to Mass Tourism in Italy Asterio Savelli and Gabriele Manella	53
6	Sustainability and Mass Tourism: A Contradiction in Terms? David B. Weaver	63
7	Mass Tourism and the Environment: Issues and Dilemmas Andrew Holden	75
Se	ction 3: Historical Studies of Tourism Development	
8	The Dynamics of Tourism Development in Britain: The Profit Motive and that 'Curious' Alliance of Private Capital and the Local State John Heeley	85
9	From Holiday Camps to the All-inclusive: the 'Butlinization' of Tourism Richard Sharpley	95

vi Contents

10	Decline Beside the Seaside: British Seaside Resorts and Declinism Martin Farr	105
11	Mass Tourism and the US National Park Service System Kelly S. Bricker	118
12	Transport and Tourism: The Perpetual Link David Timothy Duval	137
Sec	tion 4: Case Studies in Modern Mass Tourism	
13	Mass Tourism and China Chris Ryan	149
14	Mass Tourism in Thailand: The Chinese and Russians Erik Cohen	159
15	Mass Tourism in Bulgaria: The Force Awakens Stanislav Ivanov	168
16	Mass Tourism in Mallorca: Examples from Calvià Hazel Andrews	181
17	Tunisia: Mass Tourism in Crisis? Heather Jeffrey and Sue Bleasdale	191
18	From Blue to Grey? Malta's Quest from Mass Beach to Niche Heritage Tourism Gregory J. Ashworth and John E. Tunbridge	200
19	Cruise Ship Tourism in the Caribbean: The Mess of Mass Tourism Paul Wilkinson	210
Sec	tion 5: The Future	
20	Conclusion: Mass Tourism in the Future Richard Sharpley and David Harrison	232
Index		241