

Contents

Contributors	ix
PART I MOUNTAIN TOURISM INTRODUCTION	
1 Overview of Mountain Tourism: Substantive Nature, Historical Context, Areas of Focus <i>Harold Richins, Sydney Johnsen and John S. Hull</i>	1
PART II EXPERIENCE PROVISION IN MOUNTAIN TOURISM	
2 Experience Provision in Mountain Tourism: Overview, Contextual Development and Emphasis <i>Harold Richins</i>	13
3 Wellness Tourism Experiences in Mountain Regions: The Case of Sparkling Hill Resort, Canada <i>John S. Hull</i>	25
4 Creating Tourist Experiences in European Alpine Areas: Beyond Mass Tourism <i>Umberto Martini and Federica Buffa</i>	36
5 Motivations for a Destination Wedding in Canada's Mountain Parks <i>Elizabeth A. Halpenny</i>	44
6 Stamp Books in the Harz Mountains, Germany – Fun not Just for Children <i>Michael Lück and Sven Gross</i>	58
7 Significant Innovation in the Development and Provision of Heli-ski Mountain Experiences: The Case of Mike Wiegele Helicopter Skiing <i>Harold Richins</i>	67
8 From Winter Destination to All-year-round Tourism: How Focus on Service can Reduce Fluctuation in Demand due to Seasonality <i>Marit Gundersen Engeset and Jan Velvin</i>	79

PART III PEOPLE AND COMMUNITIES IN MOUNTAIN TOURISM

- 9 People and Communities in Mountain Tourism: Overview, Contextual Development and Areas of Focus 88
John S. Hull and Harold Richins
- 10 Tourism-led Amenity Migration in a Mountain Community: Quality of Life Implications for Fernie, British Columbia 97
Peter W. Williams, Alison M. Gill and Jeff M. Zukiwsky
- 11 In the Shadow of Machu Picchu: A Case Study of the Salkantay Trail 111
Joe Pavelka
- 12 Transformative Wine Tourism in Mountain Communities 121
Donna M. Senese
- 13 Sustainable Tourism in the Carpathians 130
László Puczkó, Michael Meyer, Martina Voskarova and Ivett Sziva
- 14 Leisure Living in the Alps 141
Aurelia Kogler and Philipp Boksberger
- 15 Australia's Alpine Areas: Motivations, Experiences and Satisfaction of Visitors to Mt Kosciuszko 147
Tracey Dickson

PART IV NATURAL ENVIRONMENTS AND THEIR CONNECTION TO MOUNTAIN TOURISM

- 16 Natural Environments and Their Connection to Mountain Tourism: Overview, Contextual Development and Areas of Focus 157
Sydney Johnsen and Harold Richins
- 17 Tourism, Environmental Pragmatism and Changing Attitudes Towards Mountains 166
C. Michael Hall
- 18 External and Internal Challenges of Glacier Tourism Development in Iceland 174
Johannes Welling and Thorvaldur Árnason
- 19 Hiking Tourism in Germany's Low and High Mountain Regions 184
Axel Dreyer and Anne Menzel
- 20 Sustainable Mountain Hiking Practices in Isfahan, Iran 194
Farhad Moghimehfar and Elizabeth A. Halpenny
- 21 Two Canadian Mountaineering Camps: Participant Motivations and Sense of Place in a Wilderness Setting 203
Robin Reid and Terry Palechuk

PART V IMPACTS AND SOLUTIONS IN MOUNTAIN TOURISM

- 22 Impacts and Solutions in Mountain Tourism: Overview, Contextual Development and Areas of Focus 212
John S. Hull and Harold Richins

23	Regional Collaboration in Community-based Mountain Tourism in World Heritage Sites: The Ifugao Rice Terraces of the Cordillera Central Mountains in the Philippines	220
	<i>Jovel Ananayo and Harold Richins</i>	
24	Mountain Tourism Supply-chain Networks in Cross-border Settings: The Case of Intercerdanya, Spain	235
	<i>Dani Blasco, Jaume Guia and Lluís Prats</i>	
25	A Moral Turn for Mountain Tourism?	246
	<i>Lisa Cooke, Bryan Grimwood and Kellee Caton</i>	
26	Mountain Tourism in Germany: Challenges and Opportunities in Addressing Seasonality at Garmisch-Partenkirchen	255
	<i>Joel T. Schmidt, Christian H. Werner and Harold Richins</i>	
27	Tourism and Change in Nepal's Mt Everest Region	270
	<i>Sanjay K. Nepal</i>	
28	Rural Tourism and Small Business Networks in Mountain Areas: Integrating Information Communication Technologies (ICT) and Community in Western Southland, New Zealand	280
	<i>Carolyn Deuchar and Simon Milne</i>	
PART VI DEVELOPMENT, PLANNING AND GOVERNANCE IN MOUNTAIN TOURISM		
29	Development, Planning and Governance in Mountain Tourism: Overview, Contextual Development and Areas of Focus	290
	<i>John S. Hull and Harold Richins</i>	
30	Protected Areas in The Alps: Governance and Contributions to Regional Development	299
	<i>Michael Volgger, Lena-Marie Lun and Harald Pechlaner</i>	
31	Setting the Table for Mountain Tourism: The Case of a South African National Park	310
	<i>Linda-Louise Geldenhuys, Peet van der Merwe and Melville Saayman</i>	
32	Governance of French Ski Resorts: Will the Historic Economic Development Model Work for the Future?	319
	<i>Emmanuelle George-Marcelpoil and Hugues François</i>	
33	The Development and Design of Ski Resorts: From Theory to Practice	331
	<i>Simon Hudson and Louise Hudson</i>	
34	Non-government Organizations' Mountain Management: A Sustainable Support Model for Southern Oregon's Mountain Destinations	341
	<i>Byron Marlowe and Alison Burke</i>	
35	Development and Governance of a Family Destination in the Alps: The Case of Serfaus-Fiss-Ladis	353
	<i>Anita Zehrer, Frieda Raich, Hubert Siller and Franz Tschiderer</i>	

PART VII MOUNTAIN TOURISM IMPLICATIONS

- 36 Mountain Tourism: Implications and Sustainable Futures** 363
John S. Hull and Harold Richins

- Index** 371