

“Today, IP is the currency of our new economy.”

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PROTECT YOUR INTELLECTUAL PROPERTY RIGHTS

Knowledge is power and nowhere is that more apparent than in today's information-driven, high technology economy. Fueled by the growing demand for new and improved technology, engineers, scientists, and the companies that employ them and manage technology have a vested interest in protecting the wealth generated by their innovative ideas and inventions.

Addressing this growing need, *Intellectual Property Law for Engineers and Scientists* avoids difficult legal jargon to clearly explain the fundamentals of patent, copyright, trade secret, trademark, mask work, and unfair competition laws, as they apply to the scientific and engineering community. To motivate readers, each chapter begins with an inspirational essay on a famous inventor and invention.

This is the book to read before consulting a lawyer. The author, an experienced patent attorney, educator, and former patent examiner, provides valuable and easy-to-access legal information on a variety of common professional concerns, such as:

- Maintaining confidentiality in new employment contracts
- Obtaining software protection
- Applying for patents, trademarks, or copyrights
- Protecting against unfair competition
- Entering into contracts and employment agreements
- Strategic use and management of intellectual property
- The entrepreneurial use of intellectual property

Replete with sample forms of pertinent documents and helpful points to consider regarding all aspects of intellectual property, *Intellectual Property Law for Engineers and Scientists* provides valuable information every high-tech professional should read to protect themselves against potential loss or liability.

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