

CONTENTS

Acknowledgements	xi
Introduction: how can we get every student learning?	1
1 What should we ask students to change?	14
2 How can we convince students to learn?	30
3 How can we help students to commit to action?	52
4 How can we encourage students to start?	65
5 How can we help students to keep going?	79
6 How can we help students to stop?	100
7 How can we encourage teachers to change?	112
Conclusion	133
Resources	134
Notes	140
References	153
Index	162