

# CONTENTS

Preface v ■ Acknowledgments ix

<b>1</b>	<b>Investigative Overview</b>	<b>1</b>
	Foundational Knowledge for Researchers . . . . .	2
	Benefits of Conducting Research and Evaluation . . . . .	5
	CAPRA Issues Related to Research and Evaluation . . . . .	6
	Benefits of Research and Evaluation for the Professional . . . . .	6
	Conclusion . . . . .	7
	Learning Aids . . . . .	8
<b>2</b>	<b>The Research and Evaluation Process</b>	<b>11</b>
	Elements of the Scientific Method of Inquiry . . . . .	12
	Elements of the Evaluation Research Process . . . . .	14
	Comparing the Scientific Method of Inquiry and Evaluation Research . . . . .	16
	Steps of the Research Process . . . . .	17
	Quantitative and Qualitative Study Designs . . . . .	20
	Conclusion . . . . .	22
	Learning Aids . . . . .	22
<b>3</b>	<b>The Research Problem</b>	<b>27</b>
	Defining the Research Problem . . . . .	28
	Purpose of the Study . . . . .	29
	Research Questions . . . . .	29
	Quantitative Research Designs . . . . .	30
	Qualitative Research Designs . . . . .	33
	Action Research . . . . .	35
	Conclusion . . . . .	37
	Learning Aids . . . . .	37
<b>4</b>	<b>Review of Literature</b>	<b>43</b>
	What Is a Review of Literature? . . . . .	44
	Why Conduct a Review of Literature? . . . . .	44
	How to Find Literature . . . . .	45
	Synthesizing the Literature . . . . .	48
	Conclusion . . . . .	49
	Learning Aids . . . . .	49

<b>5</b>	<b>Variables and Hypotheses in Study Designs</b>	<b>53</b>
	Relationships . . . . .	54
	Variables . . . . .	55
	Hypotheses . . . . .	59
	Measurement Scales . . . . .	61
	Conclusion . . . . .	64
	Learning Aids . . . . .	65
<b>6</b>	<b>Ethics in Research</b>	<b>71</b>
	Protection From Harm . . . . .	72
	Confidentiality . . . . .	73
	Parental Permission . . . . .	74
	Avoiding Deception . . . . .	74
	Using All Data . . . . .	74
	Avoiding Coercion . . . . .	75
	Conclusion . . . . .	77
	Learning Aids . . . . .	77
<b>7</b>	<b>Sampling</b>	<b>81</b>
	Defining the Population . . . . .	82
	Sampling Techniques . . . . .	82
	Sampling Issues . . . . .	88
	Conclusion . . . . .	91
	Learning Aids . . . . .	91
<b>8</b>	<b>Instrumentation</b>	<b>97</b>
	Selecting a Leader . . . . .	98
	Defining the Population . . . . .	99
	Making an Instrumentation Plan . . . . .	100
	Kinds of Data . . . . .	103
	Conclusion . . . . .	105
	Learning Aids . . . . .	106

CONTINUED ►

**9 Data Collection Tools 111**

Types of Instruments ..... 112  
 Instrument Selection ..... 118  
 Instrument Considerations ..... 120  
 Validity of the Instrument ..... 121  
 Reliability of the Instrument ..... 122  
 Conclusion ..... 125  
 Learning Aids ..... 125

**10 Internal Validity 129**

Review of Validity ..... 130  
 10 Threats to Internal Validity ..... 131  
 Validity in Qualitative Designs ..... 137  
 Reliability ..... 138  
 Relationship Between Validity and Reliability ..... 139  
 Conclusion ..... 140  
 Learning Aids ..... 140

**11 Data Analysis 145**

Descriptive Statistics ..... 147  
 Range ..... 153  
 Standard Deviation ..... 154  
 Pearson Product-Moment Coefficient ..... 156  
 Additional Statistical Analysis ..... 158  
 Qualitative Data Analysis ..... 158  
 Conclusion ..... 160  
 Learning Aids ..... 161

**12 The Research Report 167**

Executive Summary ..... 168  
 Purpose of the Study ..... 169  
 Background ..... 169  
 Methods ..... 170  
 Results ..... 170  
 Recommendations ..... 172  
 Conclusion ..... 173  
 Learning Aids ..... 173

Glossary **175** ■ Bibliography **183** ■ Index **185** ■ About the Author **189**