

Contents

Preface

1 Perspectives: Qualitative computing and NVivo	1
Qualitative research purposes and NVivo	2
Issues raised by using software for qualitative data analysis	7
What does an NVivo project look like?	11
About this book	18
2 Starting a project	21
Starting	22
Starting with software	24
Saving your project	37
3 Making data records	39
Data for your project	40
Data in cases	41
Data preparation	43
Data records in NVivo	50
Managing data sources in NVivo	56
4 Working with data	59
Goals for early work with data	60
Gaining perspective on the text	61
Building knowledge of the data through coding	66
Storing coding in nodes	83
Reflecting on the case	94
5 Connecting ideas	99
Development of the coding system	100
Making connections across trees (and other items)	110
Coding in practice	121
Managing coding	127

6 Managing data	131
Managing data sources	131
Bringing demographic or other quantified data into your analysis	135
Scoping queries	148
7 The 'pit stop'	155
Seeing data afresh in nodes	164
Searching text	172
Revisiting the literature	173
Pausing to 'play' with models	175
The periodic pause	177
8 Going further	177
The analytic journey	178
Queries in NVivo	180
Starting the journey...	182
Going further with cases	184
Going further with concepts	189
Going further with narrative and discourse	193
Using numerical counts when analyzing text	200
Going further into theory building	201
Moving on – further resources	208
References	211
Index	215

