

Contents

<i>Preface</i>	xvi
<i>List of Figures</i>	xviii
<i>List of Tables</i>	xx
<i>List of Boxes</i>	xxi
 Introduction	 1
 CLUSTER I	
Daily Household Decisions and Lifestyles	19
 1 Consumerism	21
ERIK ASSADOURIAN	
 2 Household Income Versus Carbon Footprint	25
ANDREW M. M. REEVES AND JARED STARR	
 3 Conspicuous/Positional Consumption	30
ANNA HORODECKA	
 4 Hedonic Treadmill	34
KATARZYNA STASIUK	
 5 Choice Paralysis	38
SOUMYAJIT BHAR	
 6 Generational Consumption Differences (in China)	41
WENLING LIU, YULIN ZHU, SHAHZAD KHAN DURRANI, AND LEI ZHANG	
 7 Gender	45
STEPHAN WALLASCHKOWSKI AND MARIËLLE FEENSTRA	
 8 Attitude-Behavior Gap	50
ALEKSANDRA BURGIEL-SZEWC AND LAURA MARIA WALLNÖFER	

9 Behavior Change	55
OKSANA MONT AND LAURA MARIA WALLNÖFER	
10 Energy Consumption Behavior	61
NOEL CASS	
11 Repair	66
SAHRA SVENSSON-HOGLUND, JENNIFER D. RUSSELL, AND JESSIKA LUTH RICHTER	
12 Fast Fashion	71
KATIA DAYAN VLADIMIROVA	
13 Moments of Change	74
LORRAINE WHITMARSH, KATE BURNINGHAM, VANESSA TIMMER, LEWIS AKENJI, AND LISA MASTNY	
14 Quiet Sustainability	79
PETR JEHLÍČKA AND LUCIE SOVOVÁ	
15 Voluntary Simplicity	82
ANA MARIA SOARES, RAQUEL REBOUÇAS, AND TERESA HEATH	
16 Mindfulness	86
JACOB GORDON	
17 Work-Life Balance	89
JARED BERRY FITZGERALD AND JIAYU HUANG	
18 1.5-Degree Lifestyles	93
VIIIVI TOIVIO, LUCA COSCIEME, AND LEWIS AKENJI	
CLUSTER II	
Concepts, Frameworks, and Applied Theories	99
19 Freedom of Choice	101
STEPHAN LORENZ	
20 Social Practice Theory	105
MARY GREENE	
21 Rebound Effects	109
EVA ALFREDSSON AND MIKAEL MALMAEUS	

22 Moral Licensing	113
AITOR MARCOS	
23 Risk Perception	118
THOMAS WEBLER	
24 Living Labs	121
JULIA BACKHAUS, EDINA VADOVICS, AND MARC DIJK	
25 Convivial Technology	126
ROXANA BOBULESCU AND NILO CORADINI DE FREITAS	
26 Beauty	129
JOHN DE GRAAF	
27 Stocks Versus Flows	132
DOMINIK WIEDENHOFER	
28 Food Miles	137
KRISTOF RUBENS AND TESSA AVERMAETE	
29 Sufficiency	142
JIHOON MIN AND CAROLINE ZIMM	
30 Consumption Corridors	146
ANTONIETTA DI GIULIO, RICO DEFILA, DORIS FUCHS, SYLVIA LOREK, AND MARLYNE SAHAKIAN	
31 Fair Consumption Space	151
THOMAS S.J. SMITH AND LEWIS AKENJI	
32 Social Tipping Points	156
ALESSANDRO TAVONI AND VERONICA PIZZIOL	
CLUSTER III	
Political Economy	161
33 Political Economy of Consumerism	163
MANU V. MATHAI AND SOUMYAJIT BHAR	
34 Consumer Scapegoatism	166
AITOR MARCOS	

35 Energy Overshoot	171
WILLIAM E. REES	
36 Carbon Inequality	175
BEATRIZ BARROS AND KUISHUANG FENG	
37 The Role of Business	178
PATRICK ELF, AMY ISHAM, AND OKSANA MONT	
38 Money	182
FATEMEH JOUZI, JARKKO LEVÄNEN, MIRJA MIKKILÄ, AND LASSI LINNANEN	
39 Climate Justice	186
JENNIE C. STEPHENS	
40 Ecosocial Contract	190
SAAMAH ABDALLAH	
41 Ecological Economics	193
LUCIA A. REISCH	
42 Well-being Economy	196
ANDERS HAYDEN	
43 Foundational Economy	200
RICHARD BÄRNTHALER	
44 Steady-State Economy	204
BRETT DOLTER	
45 Doughnut Economics	209
ELENA DAWKINS, ANGELA DRUCKMAN, AND BENEDIKT SCHMID	
46 Degrowth	215
SAM BLISS, JOHN MULROW, MEGAN EGLER, AND LINDSAY BARBIERI	
47 Sustainable Finance	219
RENS VAN TILBURG	
48 Sharing Economy	222
DIANA IVANOVA AND TAMAR MAKOV	
49 Circular Economy and Society	226
MARTIN CALISTO FRIANT AND MELANIE JAEGER-ERBEN	

CLUSTER IV

Value Shifts and Social Activism

50 Alternative Hedonism

KATE SOPER

235

51 Well-being and Life Satisfaction Versus Income

CALLIE DANCE, DONNA LYBECKER, AND NINA SZCZYGIEL

238

52 Spiritual Consumption

PATRICK ELF AND AMY ISHAM

243

53 Values and Consumption

IAN HAMILTON

246

54 Buen Vivir and Buenos Convivires

SUSAN PAULSON AND ALBERTO ACOSTA

250

55 Ubuntu

VUYISWA LAMFITI AND JOSEPH KOETSIER

254

56 Education for Sustainable Consumption

ULF SCHRADER AND DANIEL FISCHER

257

57 Social Norms

JOHN THØGERSEN

261

58 Consumer-Citizen

ANNA HORODECKA

265

59 Social Movements

DUNCAN CROWLEY, TERESA MARAT-MENDES, AND ROBERTO FALANGA

269

60 Subvertising

ELEFThERIA LEKAKIS

274

61 Boycotts and Buycotts

FABIÁN ECHEGARAY

278

62 Green Parenting

BIANCA STUMBITZ AND ROBERT ORZANNA

282

63 Grassroots Innovation

ADRIAN SMITH

286

64 Prosumerism	291
THOMAS S.J. SMITH	
65 Alternative Consumer Cooperatives	294
BEYZA OBA, ZEYNEP ÖZSOY, AND BIRGIT TEUFER	
66 Community Supported Agriculture	299
BERND BONFERT	
67 Fair Trade	303
LINDSAY NAYLOR	
68 Food Sovereignty	306
GIOVANNA MICARELLI	
69 Eco-Communities	309
JENNY PICKERILL	
CLUSTER V	
Governance, Policy, and Choice Architecture	313
70 Product-Service Systems	315
ARNOLD TUKKER	
71 Universal Basic Services	319
ANNA COOTE AND IAN GOUGH	
72 Urban Planning and Spatial Allocation	322
VALERIE BRACHYA	
73 Sustainable Housing	326
PETER BERRILL	
74 Sustainable Mobility	329
NOEL CASS	
75 Protein Shift	333
KRISTOF RUBENS AND ERIK MATHIJS	
76 Choice Editing	338
LEWIS AKENJI AND MAGNUS BENGTSSON	
77 Green Nudging	343
ANA RITA FARIAS AND MARTA SANTOS SILVA	

78 Ecolabeling	346
MAIKE GOSSEN AND JOHANN M. MAJER	
79 Advertising	350
TIMOTHY DE WAAL MALEFYT	
80 Greenwashing	353
PANAYIOTA ALEVIZOU AND CLAUDIA E. HENNINGER	
81 Ecodesign	356
MAX SCHOEPEN AND KARINE VAN DOORSSELAER	
82 Extended Producer Responsibility	362
JESSICA STUBENRAUCH, MAIKE DEMANDT, AND JOACHIM H. SPANGENBERG	
83 Product Returns and Right of Withdrawal	367
MARTA SANTOS SILVA	
84 Information and Communication Technology	370
GEORGINA GUILLEN-HANSON, HELI HALLIKAINEN, NANNAN XI, AND JUHO HAMARI	
85 Consumption-Based Accounting	375
JUKKA HEINONEN	
86 Personal Carbon Allowance	379
TINA FAWCETT AND Yael PARAG	
87 Co-Benefits of Climate Policy	384
EVA ALFREDSSON	
<i>Afterword</i>	388
<i>List of Contributors</i>	390
<i>Index</i>	406