

Contents

University Presses in the Americas 2018
Cambridge University Press is a member of the Association of American Publishers

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 William Street, Suite 1800, Melbourne 3000, Australia

314-321, 3rd Floor, Noida Expressway, Phase I, India District Centre,
Noida, Delhi-201301, India

1 The Birth of a Field	1
2 Methods	27
3 The Shapes of Stories	70
Appendix: Sentiment Arcs	109
References	110

ISBN 978-1-108-45300-0
ISSN 2631-6908 (electronic)
Cambridge University Press is a member of the Association of American Publishers
URLs for external or third-party internet sites referred to in this publication
and does not guarantee the content of these sites, or that they will remain,

(c) Cambridge University Press 2018. Printed in the United Kingdom
(online) 978-1-108-45300-0
ISBN 9781108453000