

Contents

<i>Preface</i>	viii	
1	Introduction to <i>Topics in Sports Economics</i>	1
PART I SPORTS AND BUSINESS		
2	Sports teams as business firms	11
3	Pricing of sporting events	27
PART II THE ORGANIZATION OF COMPETITION		
4	Leagues as economic organizations	46
5	The nature of competition on the field	66
6	Competitive balance	83
7	Rules and enforcement	112
PART III THE PLAYERS' LABOR MARKET		
8	Player salary determination	135
9	Player contracts: risk sharing and incentives	165
10	Player training: the minor leagues	182
11	College sports	201
PART IV PUBLIC POLICY AND SPORTS		
12	Policy issues	215
<i>Answers to end-of-chapter exercises</i>		245
<i>References</i>		251
<i>Index</i>		257