CONTENTS

List of Figures *ix*
List of Tables *x*
Notes on Contributors *xii*

1 Introduction: Liberal Democracies and the Study of Political Communicators 1
Ofer Feldman and Sonja Zmerli

PART I
Political Leaders' Discourse **11**

2 The New American Electoral Politics: How Invited Behavior and Reality TV Explain Donald Trump's Victory 13
Michael Alan Krasner

3 Political Communicators and Control in Political Interviews in Japanese Television: A Comparative Study and the Effect of Culture 31
Ofer Feldman and Ken Kinoshita

4 Comparing Japanese and US Leaders' Communication: The Construction of Meaning in Addresses to the United Nations General Assembly 56
Sarah Tanke

PART II
Populist Communication and Negative Campaigning 77

5 *They* Caused our Crisis! The Contents and Effects of Populist Communication: Evidence from the Netherlands 79
Michael Hameleers

6 Populism in Self-Directed and Mediated Communication: The Case of the Five Star Movement in the 2013 Italian Electoral Campaign 99
Cristina Cremonesi

7 Fighting With Fire: Negative Campaigning in the 2015 UK General Election Campaign as Reported by the Print Media 123
Annemarie Walter

PART III
Media Discourse 143

8 Representations of Televised Debates in the Press and Their Influence on Political Candidates: The Cases of Spain, the UK, and the US 145
Laura Pérez Rastrilla

9 Non-Systemic Factors Underlying Rapid Change in Gender-Biased Media Framing of Female Politicians: 2009 and 2013 Israeli Newspaper Election Coverage 165
Gilad Greenwald and Sam Lehman-Wilzig

10 Old Traps and New Prospects: Gendered Media Images of Leading Female Politicians in Germany as Evidence for a Contested Modernization of Gender Knowledge 185
Dorothee Beck

11 "Men Prefer Redheads": Media Framing of Polls and its Effect on Trust in Media 204
Pazit Ben-Nun Bloom and Marie Courtemanche

12 Media Ownership: Propositions for an Extended Research Agenda 225
Sonja Zmerli

Index 234