

Contents

Acknowledgments ix

PART I

Introduction and Conceptual Challenges

- 1 **Introduction: Comprehending Populist Political Communication** 3

TORIL AALBERG AND CLAES H. DE VREESE

- 2 **Populist Political Communication: Toward a Model of Its Causes, Forms, and Effects** 12

CARSTEN REINEMANN, TORIL AALBERG, FRANK ESSER,
JESPER STRÖMBÄCK, AND CLAES H. DE VREESE

PART II

Populist Political Communication in Northern Europe

- 3 **Denmark: The Rise of the Danish People's Party** 29

CHRISTIAN MARTIN BÄCHLER
AND DAVID NICOLAS HOPMANN

- 4 **Finland: From Agrarian to Right-Wing Populism** 42

OV CRISTIAN NOROCEL

- 5 **Norway: Populism From Anti-Tax Movement to Government Party** 54

ANDERS R. JUPSKÅS, ELISABETH IVARSFLATEN,
BENTE KALSNES, AND TORIL AALBERG

- 6 **Sweden: No Longer a European Exception** 68

JESPER STRÖMBÄCK, ANN-CATHRINE JUNGAR,
AND STEFAN DAHLBERG

PART III

Populist Political Communication in Western Europe

- 7 Austria: Candidate-Centered and Anti-Immigrant
Right-Wing Populism 85
DESIRÉE SCHMUCK, JÖRG MATTHES, AND HAJO BOOMGAARDEN
- 8 Belgium: The Rise and Fall of Populism Research 99
BENJAMIN DE CLEEN AND PETER VAN AELST
- 9 Germany: Is the Populism Laggard Catching Up? 111
NAYLA FAWZI, MAGDALENA OBERMAIER,
AND CARSTEN REINEMANN
- 10 Ireland: The Rise of Populism on the Left and
Among Independents 127
JANE SUITER
- 11 The Netherlands: A Heartland Full of Insights Into Populist
Communication 138
MICHAEL HAMELEERS, LINDA BOS, AND CLAES H. DE VREESE
- 12 Switzerland: Favorable Conditions for Growing Populism 151
NICOLE ERNST, SVEN ENGESSER, AND FRANK ESSER
- 13 The United Kingdom: Hybrid Populisms, Mixed Fortunes,
and Unstable Support 165
JAMES STANYER, CRISTINA ARCHETTI, AND LONE SORENSEN

PART IV

Populist Political Communication in Southern Europe

- 14 France: The Reluctance to Use the Word *Populism*
as a Concept 181
NICOLAS HUBÉ AND NAOMI TRUAN
- 15 Greece: Populism Between Left and Right 195
STYLIANOS PAPATHANASSOPOULOS, ILIANA GIANNOULI,
AND IOANNIS ANDREADIS
- 16 Israel: Right-Wing Populism and Beyond 207
NAAMA WEISS YANIV AND KEREN TENENBOIM-WEINBLATT
- 17 Italy: A Breeding Ground for Populist Political
Communication 221
GIULIANO BOBBA AND GUIDO LEGNANTE

- 18 **Portugal: Discreet Populisms Amid Unfavorable Contexts and Stigmatization** 235
 SUSANA SALGADO AND JOSÉ PEDRO ZÚQUETE
- 19 **Spain: Populism From the Far Right to the Emergence of Podemos** 249
 KAREN B. SANDERS, ROSA BERGANZA,
 AND ROBERTO DE MIGUEL

PART V

Populist Political Communication in Eastern Europe

- 20 **Bosnia and Herzegovina: Populism in Transition** 263
 NEDŽMA DŽANANOVIĆ AND MIA KARAMEHIĆ
- 21 **Croatia: The Rise of Populism on the Path From Communism to European Integration** 274
 MARKO MUSTAPIĆ AND IVAN HRSTIĆ
- 22 **Czech Republic: The Rise of Populism From the Fringes to the Mainstream** 285
 ONDŘEJ CÍSAŘ AND VÁCLAV ŠTĚTKA
- 23 **Hungary: Home of Empty Populism** 299
 PÉTER CSIGÓ AND NORBERT MERKOVITY
- 24 **Poland: A Fourth Wave of Populism?** 311
 AGNIESZKA STĘPIŃSKA, ARTUR LIPIŃSKI,
 AGNIESZKA HESS, AND DOROTA PIONTEK
- 25 **Romania: Populist Ideology Without Teeth** 326
 NICOLETA CORBU, DELIA BALABAN-BĂLAŞ,
 AND ELENA NEGREA-BUSUIOC
- 26 **Slovenia: Populism as Political Marketing** 339
 JERNEJ AMON PRODNIK AND BORIS MANCE

PART VI

Conclusions

- 27 **Populist Actors as Communicators or Political Actors as Populist Communicators: Cross-National Findings and Perspectives** 353
 JAMES STANYER, SUSANA SALGADO, AND JESPER STRÖMBÄCK

28 Populism and the Media: Cross-National Findings and Perspectives	365
FRANK ESSER, AGNIESZKA STĘPIŃSKA, AND DAVID NICOLAS HOPMANN	
29 Citizens and Populist Political Communication: Cross-National Findings and Perspectives	381
CARSTEN REINEMANN, JÖRG MATTHES, AND TAMIR SHEAFER	
<i>List of Contributors</i>	395
<i>Index</i>	399