
Contents

<i>List of contributors</i>	viii
Introduction to the <i>Research Handbook on Intellectual Property and Cultural Heritage</i> : Overview of the issues <i>Irini Stamatoudi</i>	1
PART I IP PROTECTION FOR CULTURAL HERITAGE	
SECTION I.A GENERAL	
1 The notions of intellectual property and cultural heritage: Overlaps and clashes <i>Irini Stamatoudi</i>	8
2 The protection of cultural heritage by copyright and related rights <i>Paul Torremans</i>	38
3 The protection of cultural heritage by trademarks <i>Mira Burri</i>	56
4 Cultural heritage and patent law: Alternatives for the protection of traditional knowledge and genetic resources <i>Pedro Henrique D. Batista</i>	73
5 The protection of cultural heritage by designs <i>Bernd Justin Jütte and Alina Trapova</i>	94
6 The protection of intangible cultural assets by trade secrets and unfair competition law <i>Neethu Rajam and Jens Schovsbo</i>	113
SECTION I.B SPECIAL ISSUES	
7 Traditional knowledge, databases and prior art: Options for an effective defensive use of TK against undue patent granting <i>Reto M. Hilty, Pedro Henrique D. Batista and Suelen Carls</i>	132
8 Re-evaluating the art practice of ‘appropriation’ from a copyright law perspective <i>Marina Markellou</i>	154
9 Preservation and heritagisation of street art and graffiti <i>Enrico Bonadio</i>	170

10	Copyright issues on the use of images on the Internet <i>Marie-Christine Janssens, Arina Gorbatyuk and Sonsoles Pajares Rivas</i>	191
11	Linking, framing, and browsing digital or digitised works of art <i>Irini Stamatoudi and Zoi Mavroskoti</i>	214
12	The protection of traditional cultural expressions by geographical indications <i>Michael Blakeney</i>	236
13	Copyright ownership challenge arising from AI-generated works of art: A time to stand and stare <i>Theodoros Chiou</i>	250
PART II POLITICS AND POLICIES ASSOCIATED WITH PROTECTING CULTURAL HERITAGE BY IPRS		
14	States' discretion to classify IP subject matter as national cultural treasures <i>Maria-Daphne Papadopoulou and Maria G. Sinanidou</i>	275
15	Intellectual property, cultural heritage, and human rights <i>Peter K. Yu</i>	295
16	'Best practices' to protect indigenous knowledge? <i>Jessica C. Lai</i>	312
17	Intangible cultural heritage, intellectual property and the public domain <i>Charlotte Waelde</i>	327
18	Bridging intellectual property and cultural heritage law in the practice of international governmental organisations <i>Andrzej Jakubowski and Hanna Schreiber</i>	340
PART III SPECIAL ISSUES FOR CULTURAL INSTITUTIONS		
19	The artist's resale right <i>Simon Stokes</i>	359
20	Digitization of cultural heritage under EU copyright: Digitizing the past to enable access and innovation for the future <i>Stavroula Karapapa</i>	375
21	Intellectual property and cultural heritage issues for museums of archaeological materials <i>Pınar Oruç and Uma Suthersanen</i>	392
22	Management issues for cultural heritage institutions <i>Konstantinos Roussos and Irini Stamatoudi</i>	413
23	IP management for cultural heritage institutions <i>Rina Elster Pantalony</i>	439

24	Cultural heritage, galleries and auction houses <i>Leila A. Amineddoleh</i>	455
25	IP issues relating to cultural heritage platforms and new business models <i>Julia Wildgans</i>	480
26	Born digital: Law, policy, and the preservation of videogames as digital cultural heritage <i>Benjamin Farrand</i>	502
27	Private international law and cultural property and art disputes <i>Marc Weber</i>	517
28	ADR, cultural heritage and intellectual property: A continuum of dispute resolution processes <i>Debbie De Girolamo</i>	544
29	Intellectual property implications of 3D printing of cultural heritage <i>Charles Cronin</i>	565
	Conclusion to the <i>Research Handbook on Intellectual Property and Cultural Heritage</i> : Important highlights <i>Irini Stamatoudi</i>	579
	<i>Index</i>	585