
Contents

<i>List of contributors</i>	vii
<i>Preface</i>	xv
1 Into the metaverse <i>Larry A. DiMatteo and Michel Cannarsa</i>	1
PART I BEYOND THE UNIVERSE	
2 Technology and philosophy of the metaverse: Prospective views <i>Sylvie Allouche and Mathieu Guillermin</i>	9
3 Metaverse as a network of contracts <i>Eric Tjong Tjin Tai and Daniëlle Op Heij</i>	26
4 Role of NFTs, cryptocurrencies and blockchain technologies <i>Tristan Girard-Gaymard</i>	49
PART II METAVERSE AND CITIZENS	
5 The legal personality of avatars: Does ‘A2A’ have any place in the legal system of the future? <i>Mark Fenwick and Stefan Wrška</i>	61
6 Fundamental rights and the metaverse: Avatar–player relationships <i>Letizia Coppo</i>	79
7 Consumer protection in the metaverse <i>Francisco de Elizalde</i>	98
8 Metaverse and data protection <i>Lokke Moerel</i>	118
PART III METAVERSE, BUSINESS AND LAW: A NEW MARKET OF GOODS AND SERVICES	
9 Metaverse and competition law <i>Andrea Piletta Massaro</i>	159
10 Trade marks and image rights in the metaverse <i>Enrico Bonadio and Rishabh Anjay Mohnot</i>	177
11 Copyright and metaverse <i>Péter Mezei and Gunjan Chawla Arora</i>	190

12	Patent law and metaverse <i>Iony Randrianirina</i>	207
13	Fashion in the metaverse <i>Barbara Pozzo</i>	217
14	Legal services and the metaverse <i>Pınar Çağlayan Aksoy</i>	229
15	E-commerce in virtual worlds: Digital Services Act <i>Cristina Poncibò and Luigi Cantisani</i>	245
PART IV METAVERSE AND PRIVATE LAW		
16	Property in the metaverse <i>Flora Vern</i>	261
17	Contract law in the metaverse <i>André Janssen</i>	279
18	Tort law in the metaverse <i>Marta Infantino and Mauro Bussani</i>	292
PART V GOVERNANCE AND REGULATION		
19	Adaptability of the Unfair Commercial Practices Directive to the metaverse <i>Mateja Durovic</i>	311
20	Banking laws and the metaverse <i>Suneel Anand Sundharesan and Anoop Ashok</i>	335
21	The metaverse and criminal law <i>Caroline Peloso</i>	350
22	Dispute resolution and the metaverse <i>Pietro Ortolani</i>	361
23	Applicable law in the metaverse: A European International Private Law perspective <i>Cécile Pellegrini</i>	375
24	Beyond the universe <i>Larry A. DiMatteo and Michel Cannarsa</i>	398
	<i>Index</i>	411