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Importance given to the regional and national priorities
 - actual characterization of relevant priority fields in accordance with the needs in the sphere of human resources and employment development
 - optimal use of financial resources in accordance with the financial plans including contribution of public and private sources according to which firms at the help sustainable with the orders in Council were chosen. Financial EU participation entered the given national supports.

Each operational program has two documented subject priorities and their disposals which are made with the rules determinative formal terms and conditions of the flow of financial resources as well as the amount of the relevant fund, i.e. percentage from total sum, by the project submitted in the given domain.

Priorities, which are crucial for the project evaluation are connected with:

- the improvement of market efficiency, marketing
- the improvement of products quality and hygienic standards conditions
- creation of new job opportunities and job maintenance
- protection and enhancement of environment

European Commission applies the program and their projects which provide:

- social efficiency (about equal and regional wage)
- maximum profit of regional capital
- maximum profit of public benefit