

# Contents

|                                                                            |            |
|----------------------------------------------------------------------------|------------|
| <i>List of Figures</i>                                                     | <i>xi</i>  |
| <i>List of Tables</i>                                                      | <i>xiv</i> |
| <i>List of Contributors</i>                                                | <i>xvi</i> |
| <br>                                                                       |            |
| Introduction                                                               | 1          |
| ALASTAIR M. MORRISON AND DIMITRIOS BUHALIS                                 |            |
| <br>                                                                       |            |
| <b>PART I</b>                                                              |            |
| <b>Supply-side trends</b>                                                  | <b>5</b>   |
| <br>                                                                       |            |
| <b>1.1 Transportation</b>                                                  | <b>7</b>   |
| <br>                                                                       |            |
| 1 High-speed rail growth                                                   | 9          |
| FRANCESCA PAGLIARA, JUAN CARLOS MARTÍN, CONCEPCIÓN ROMÁN AND BARTOSZ BURSA |            |
| <br>                                                                       |            |
| 2 New aircraft and airports                                                | 22         |
| EVANGELOS KILIPIRIS AND ANDREAS PAPATHEODOROU                              |            |
| <br>                                                                       |            |
| 3 Cruise lines: Market growth and diversification                          | 34         |
| MICHAEL CLANCY                                                             |            |
| <br>                                                                       |            |
| 4 Cruises: Environmental impacts and policy                                | 45         |
| TIMOTHY MACNEILL                                                           |            |
| <br>                                                                       |            |
| <b>1.2 Attractions, culture, and heritage tourism</b>                      | <b>57</b>  |
| <br>                                                                       |            |
| 5 A scenario planning approach to safety in visitor attractions            | 61         |
| AARON THAM                                                                 |            |
| <br>                                                                       |            |
| 6 Wine tourism: Current trends and future prospects                        | 71         |
| HAIYAN SONG AND WEIXI (EDITH) YUAN                                         |            |
| <br>                                                                       |            |
| 7 Culinary tourism: Dualistic erosion and the enhancement of food cultures | 84         |
| SOPHIA LINGHAM, LOUISE MANNING AND DAMIAN MAYE                             |            |

|            |                                                                                                       |            |
|------------|-------------------------------------------------------------------------------------------------------|------------|
| 8          | The Homestays concept in the Indian tourism and hospitality industry                                  | 103        |
|            | SUNEEL KUMAR, MARCO VALERI AND VARINDER KUMAR                                                         |            |
| 9          | Cultural heritage tourism and ethical trends                                                          | 117        |
|            | ELENI MAVRAGANI AND SOFIA AVRAMIDOU                                                                   |            |
| 10         | Challenges and opportunities in cultural tourism: Insights from Canada                                | 127        |
|            | LOUIS-ETIENNE DUBOIS, SHAWN NEWMAN AND FRÉDÉRIC DIMANCHE                                              |            |
| 11         | Edutainment interpretation trends in dark tourism                                                     | 138        |
|            | BRIANNA WYATT                                                                                         |            |
| 12         | Modelling heritage justice for under-represented communities                                          | 148        |
|            | DEEPAK CHHABRA                                                                                        |            |
| 13         | Creative tourism trends                                                                               | 163        |
|            | DIOGO MOLEIRO AND LÍGIA RIBEIRO                                                                       |            |
| <b>1.3</b> | <b>Technology</b>                                                                                     | <b>177</b> |
| 14         | Intermediation, disintermediation and reintermediation:<br>Tourism distribution in the electronic age | 179        |
|            | PETER O'CONNOR                                                                                        |            |
| 15         | Technology trends and trip planning                                                                   | 189        |
|            | KIM-IENG LOI AND JOSE WENG CHOU WONG                                                                  |            |
| 16         | Digital-free tourism: The state of the art and future research directions                             | 199        |
|            | WENJIE CAI AND BRAD MCKENNA                                                                           |            |
| 17         | The metaverse as a new travel marketing platform                                                      | 209        |
|            | MIN JUNG KIM AND DAE-YOUNG KIM                                                                        |            |
| 18         | Challenges and opportunities for the incorporation of robots in hotels                                | 221        |
|            | CRAIG WEBSTER AND STANISLAV IVANOV                                                                    |            |
| <b>1.4</b> | <b>Policies and issues</b>                                                                            | <b>233</b> |
| 19         | Urbanisation: Trends and issues in world tourism cities                                               | 235        |
|            | CRISTINA MAXIM                                                                                        |            |
| 20         | Overtourism: Trends, issues, impacts and implications                                                 | 246        |
|            | RICHARD W. BUTLER AND RACHEL DODDS                                                                    |            |

|                |                                                                                                |            |
|----------------|------------------------------------------------------------------------------------------------|------------|
| 21             | Issues and policies that have an impact on future trends in global tourism                     | 256        |
|                | DAVID L. EDGELL, SR.                                                                           |            |
| 22             | Tourism policies for the next normal: Trends and issues from global case studies               | 271        |
|                | VANESSA G. B. GOWREESUNKAR, SHEM WAMBUGU MAINGI AND CHRIS COOPER                               |            |
| <b>1.5</b>     | <b>Destination management</b>                                                                  | <b>287</b> |
| 23             | Tourist Behavioural Intention Trends                                                           | 289        |
|                | PEDRO VAZ SERRA AND CLÁUDIA SEABRA                                                             |            |
| 24             | Professional destination management trends and issues                                          | 301        |
|                | ALASTAIR M. MORRISON                                                                           |            |
| <b>PART II</b> |                                                                                                |            |
|                | <b>External factor trends</b>                                                                  | <b>317</b> |
| 25             | Terrorism threat and its influence on leisure and travel behaviours of Millennials             | 321        |
|                | CLÁUDIA SEABRA                                                                                 |            |
| 26             | Multi-crisis destinations (MCDs): Towards a future research agenda                             | 338        |
|                | SOFIA LACHHAB, ALASTAIR M. MORRISON, TINA ŠEGOTA, AND J. ANDRES COCA-STEFANIAK                 |            |
| 27             | Understanding Gen Z as a future workforce in the hospitality and tourism industry              | 352        |
|                | ANGIE YEONSOOK IM AND DAE-YOUNG KIM                                                            |            |
| 28             | Forced displacement: The ‘refugee crisis’ and its impact on global tourism                     | 363        |
|                | SHIMA B. AFSHAN, CHERYL COCKBURN-WOOTTEN AND ALISON J. MCINTOSH                                |            |
| 29             | Leading social change through prison fine dining as a new form of global tourism               | 373        |
|                | MARIA GEBBELS, ALISON J. MCINTOSH AND TRACY HARKISON                                           |            |
| 30             | Sharing economy legislation: Regulating peer-to-peer tourism platforms such as Airbnb and Uber | 383        |
|                | DANIEL GUTTENTAG                                                                               |            |
| 31             | Re-imagining tourism in a world of declining nature                                            | 394        |
|                | DAVID NEWSOME                                                                                  |            |

**PART III****Market-led trends****407**

- 32 Bleisure trends: Combining business and leisure travel 411  
GOKCE OZDEMIR AND DUYGU CELEBI
- 33 “Glamping”: Camping in its “green” and luxurious version 421  
SPYRIDOULA DIMITRA SOUKI
- 34 VFR travel: Opportunities, trends, and issues 433  
ELISA ZENTVELD
- 35 Transformational tourism: A visionary approach to sustainable tourism? 443  
G. L. W. ROSHINI N. NANDASENA, ALASTAIR M. MORRISON, WENJIE CAI AND J. ANDRES  
COCA-STEFANIAK
- 36 Sport tourism in times of the VUCA world 459  
EKATERINA GLEBOVA, FATEME ZARE, ROBERT BOOK, MICHEL DESBORDES  
AND GABOR GECZI
- 37 German holiday travel demand trends 469  
DIRK SCHMÜCKER, ANNE KÖCHLING, AND MARTIN LOHMANN
- 38 New trends in wellness tourism: Restoration and regeneration 480  
MELANIE KAY SMITH
- 39 Accelerated trends in tourism marketing and tourist behaviour 497  
METIN KOZAK
- 40 Re-enacting dark histories 509  
BRIANNA WYATT
- Index* 520