

**We all feel it:
Something is
seriously wrong.**

**Our attention is
being trapped,
gutted, and sold
out from under
us by an industry
of immense
technological and
financial power.**

**To push back,
we need more
than individual
willpower or
isolated efforts.**

**We need a
*movement.***

**“A stirring battle cry on behalf
of our shared humanity**

against the forces that seek
to diminish and degrade it.
Downright invigorating. Just
what the moment calls for.”

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and humane surge to renewed
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