

Table of Contents

Preface

xiii

Part 1: Foundations and Essentials of Azure AI

1

Understanding AI, ML, and Azure's AI Services

3

Foundations of AI: exploring ML,
LMs, and key AI capabilities

4

Video Indexer

15

AI

4

Azure OpenAI Service

15

ML

5

Azure Vision

17

Deep learning

5

Azure Speech

17

Six key AI capabilities

8

Azure Language

18

Exploring Azure AI services

11

Content Safety

19

Azure AI Search

12

Summary

20

Document Intelligence

14

Review questions

20

Further reading

22

2

Getting Started with Azure AI: Studios, Pipelines, and Containerization

23

Technical requirements

24

Integrating CI/CD in Azure AI and
machine learning development

31

Various AI studios

24

Traditional versus AI-based system testing
and monitoring

31

Creating and configuring Azure AI
services

27

Key considerations for CI/CD in AI and
machine learning projects

33

Exercise 1: Getting started with Azure AI
services

28

Container deployment strategies	35	Summary	39
Exercise 2: Using an Azure AI services container	36	Review questions	40
		Further reading	41

3

Managing, Monitoring, and Securing Azure AI Services 43

Technical requirements	43	Exercise 4: Visualizing a metric	53
Managing diagnostic logging	44	Understanding authentication	54
Exercise 1: Creating resources for diagnostic log storage	44	Exercise 5: Regenerating keys	55
Exercise 2: Viewing log data in Azure Log Analytics	46	Protecting keys with Azure Key Vault	57
Monitoring metrics	47	Microsoft Entra ID authentication	58
Add metric	48	Authenticating requests to Azure AI services	58
Adding a metric to a dashboard	49	Exercise 6: Managing Azure AI services security	60
Managing costs for Azure AI services	49	Configuring network security	64
Planning costs	49	Managing default network access rules	64
Viewing costs	50	Granting access from a virtual network	65
Setting up cost alerts	51	Summary	66
Exercise 3: Setting up an alert rule	51	Review questions	67
		Further reading	68

Part 2: Practical Applications of Azure AI

4

Implementing Content Moderation Solutions 73

Planning for responsible AI principles	74	Implementing mitigating strategies	79
Recognizing the risks associated with generative AI	75	Leveraging Azure AI Content Safety	81
Innovating responsibly through iteration	76	Azure AI Content Safety overview	81
Understanding built-in security and safety systems	78	Content safety evaluation in Azure AI Foundry	82
		Exercise 1: Content filtering via Azure OpenAI	85
		Exercise 2: Create an Azure AI Content Safety resource	90

Exercise 3: Image content via AI Foundry	92	Review questions	93
Summary	93	Further reading	95

5

Exploring Azure AI Vision Solutions 97

Analyzing images	98	Overview of OCR in Azure AI Vision	119
Exercise 1: Analyzing images using Azure AI Vision	98	How OCR works in Azure AI Vision	120
Implementing model customization	105	Common use cases for OCR	120
Custom model types overview	106	Exercise 4: Reading text in images using Azure AI Vision OCR (Python)	120
Creating a custom project	107	Analyzing videos with Azure AI Video Indexer	124
Labeling and training a custom model	108	Key features of video analysis in Azure AI Vision	124
Exercise 2: Creating a custom model training project	108	Common use cases for video analysis	125
Implementing the Azure AI Face service	114	Getting started with video analysis in Azure AI Vision	126
Key features of Azure AI Face	114	Exercise 5: Analyzing video content using Azure AI Video Indexer (Python)	126
Common use cases for Azure AI Face	114	Summary	131
Getting started with the Azure AI Face service	114	Review questions	132
Exercise 3: Detecting and analyzing faces using the Azure AI Face service (Python)	115	Further reading	134

6

Implementing Natural Language Processing Solutions 135

Analyzing text by using Azure AI Language	136	Configuring audio formats and voices	144
Exercise 1: Text analysis with Azure AI Language	137	Exercise 2: Recognizing and synthesizing speech	145
Processing speech by using Azure AI Speech	141	Translating text/speech with speech services	149
Key features	141	Translating speech to text using the SDK	149
Accessing the Azure AI Speech service	142	Synthesize translations (speech-to-speech translation)	150

Exercise 3: Translating documents from a source language to a target language	150
Exercise 4: Translating speech using Azure AI Speech	154
Building a conversational language understanding model	158
Exercise 5: Building a conversational language understanding model	159

Creating a custom question-answering solution by using Azure AI Language	168
Exercise 6: Creating question-answering solution	169
Developing NLP solutions	175
Exercise 7: Creating custom text classification	176
Summary	181
Review questions	182
Further reading	183

7

Implementing Knowledge Mining, Document Intelligence, and Content Understanding **185**

Exploring Azure AI Search	186
Azure AI Search process	187
Exercise 1: Creating an Azure AI Search service	189
Understanding indexes, skillsets, and indexers in the Azure portal	193
Managing knowledge store projections	200
Exercise 2: Creating an index, skillset, indexer, custom skill, and knowledge store within VS Code	200
Implementing the Document Intelligence solution	212
Document Intelligence capabilities	212

Exercise 3: Document Intelligence Studio/Azure AI Foundry – UI interface and no coding	214
Exercise 4: Document Intelligence client libraries approach	216
Understanding Azure AI Content Understanding	217
What is Azure AI Content Understanding?	217
Exercise 5: Analyzing content with Azure AI Content Understanding	218
Summary	227
Review questions	228
Further reading	229

8

Working on Generative AI Solutions **231**

Azure AI Foundry	232
Overview of Azure AI Foundry	232

Exercise 1: Creating a hub, project, and AI service in the Azure portal	233
---	-----

Using Azure OpenAI to generate content	237	techniques	253
Exercise 2: Deploying Azure OpenAI	238	Exercise 5: The RAG pattern (using your own data)	254
Advanced techniques in generative AI: DALL-E 3, the RAG pattern, prompt engineering, and fine-tuning	251	Exercise 6: Fine-tuning models with your own data	258
Exercise 3: Using DALL-E 3 to generate images	251	Summary	263
Exercise 4: Applying prompt engineering		Review questions	264
		Further reading	265

Part 3: Agentic AI Solutions, Applying Real-World Use Cases, and Preparing for the AI-102 Certification

9	Implementing Agentic Solutions with Azure AI Agent Service	269
----------	---	------------

Understanding AI agents and their use cases	269	Summary	288
Configuring resources to build an agent	275	Review questions	289
Testing, optimizing, and deploying agents	287	Further reading	290

10	Practical AI Implementation: Industry Use Cases, Technical Patterns, and Hands-On Projects	291
-----------	---	------------

Industry use cases and key technical patterns	292	The RAG pattern with database: using function calling to access and query structured data	304
Modern AI tools in enterprise	292	Document Intelligence	307
AI across industries	293	AI Search	310
Learning accelerators projects on GitHub	295	Summary	313
Chat your own data	296	Further reading	314

Preparing for the AI-102 Azure AI Engineer Associate Certification Exam

315

Strategies and tips for success	315	Exam tips	317
Master key concepts through explanation	316	Practice exams	320
Hands-on practice	316	Summary	352
Thoroughly practice and analyze test questions	316	Further reading	352
Prioritize high-weighted topics first	317		

Index

353

Other Books You May Enjoy

364